

THOMAS HETHERINGTON

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Personal Profile

I am an ambitious and creative individual, passionate about social media, content creation, and internet culture. With a strong background in media production and design, I'm eager to leverage my skills in a fast-paced, social-led creative environment that values both conceptual thinking and practical craft skills.

EXPERIENCE

Co-Founder & Designer

Nobis Design | Newcastle upon Tyne

July 2020 - Present

- Co-founded and managed a web design business, developing media and websites for clients
- Gained experience in digital marketing, SEO, Google Analytics, and Google Console
- Negotiated deals with clients, produced websites to match specifications, and educated clients on effective marketing strategies
- Managed contracts, finances, and networking

Sales Specialist

Apple Store | Eldon Square

August 2021 - Present

- Delivered exceptional customer experiences in a fast-paced environment
- Developed expertise in Apple products, services, and software
- Uncovered customer needs and offered tailored solutions
- Assisted in visual merchandising, product knowledge updates, and team member support

Customer Advisor

Three Store | Eldon Royal Leamington Spa

December 2019 - August 2021

- Provided outstanding customer service and developed personal relationships with customers
- Identified customer needs and matched them with appropriate products and deals
- Achieved daily, weekly, and monthly personal and store KPIs

EDUCATION

Bachelor of Arts Honours in Media Production

Coventry University | 2017 - 2020

Upper Second Class

SKILLS

- Strong written & communication skills
- Excellent organizational skills and attention to detail
- Creative thinking and a strong sense of storytelling
- Ability to work under pressure and meet deadlines
- Proficient in Keynote, PowerPoint, and Google Slides
- Interest in youth culture, pop culture, and social good
- Experience in social video production and content creation